Shenzhen Bay Shekou Promenade

Photo credit: David Lloyd, SWA Group
Hao Liang, CAUPD

6 KM

OF DIVERSE & VIBRANT COASTAL PROMENADE EXPERIENCE

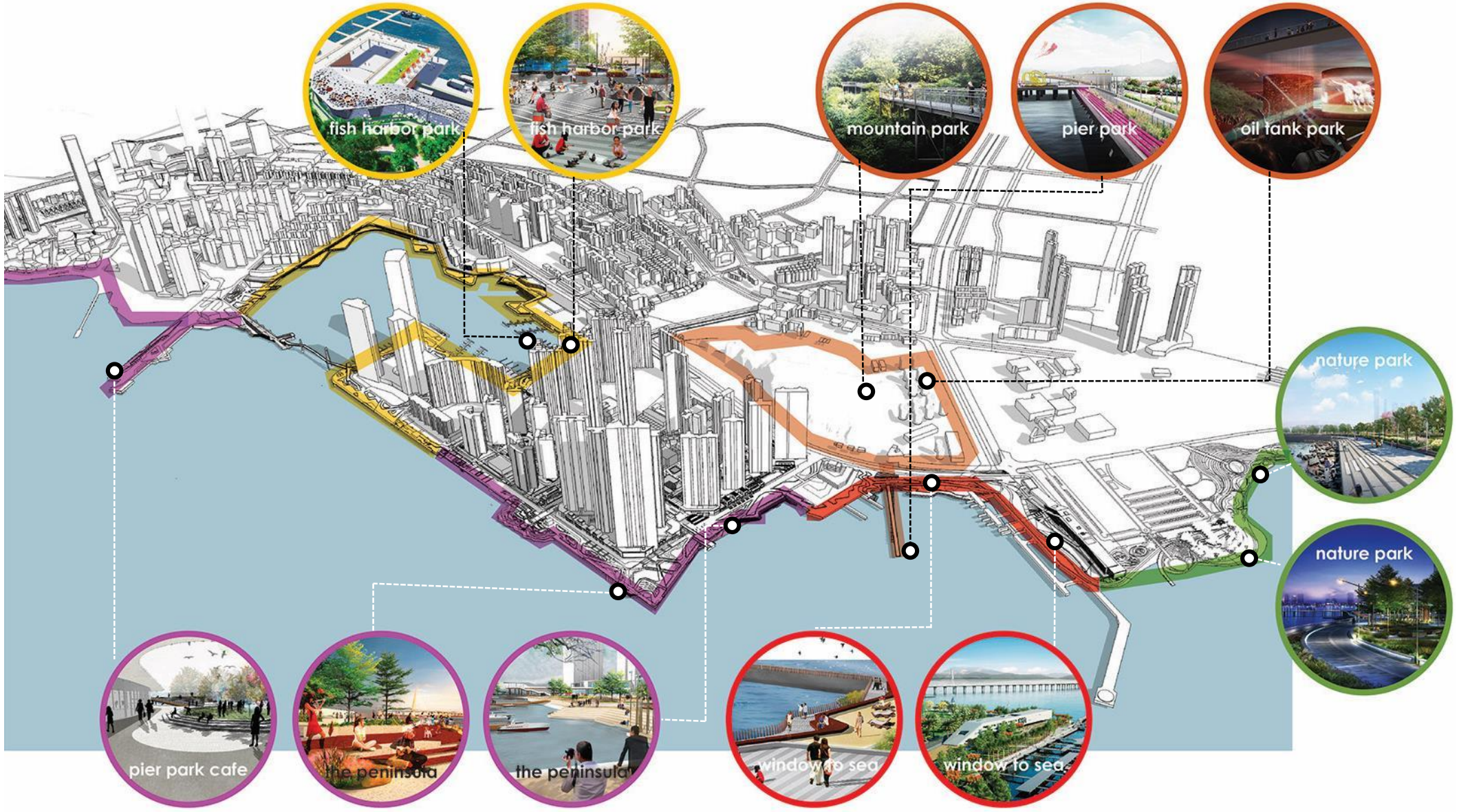
The Peninsula Mixed Use Entertainment & Leisure
1.68 KM

Fish Harbor Park Residential Promenade
2.89 KM

Window to the Sea Fitness & Recreation
0.69 KM

Nature Park Passive Recreation
0.79 KM

Post-industrial Park Art & Celebration
Next phase



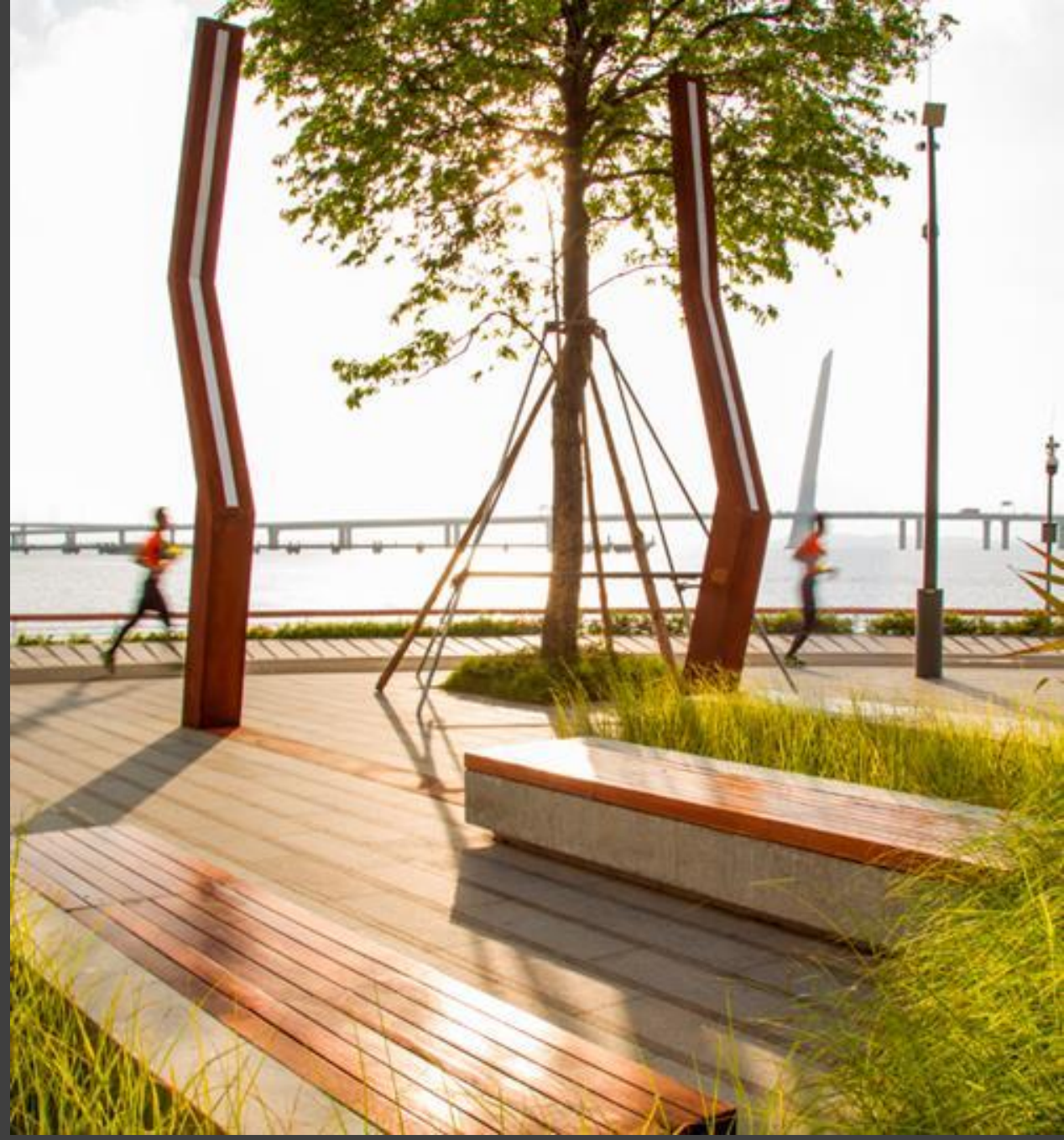
Shenzhen Bay Shekou Promenade is the last phase of the Shenzhen Bay Park System. At 6 kilometers long, it consists of five distinct Thematic Experience Zones: mixed use/entertainment & leisure, residential promenade, fitness & recreation, passive recreation and a future post-industrial park for art and celebration. At the core of design process is the theme of “renewal” – converting the out-of-date Shekou coastline into an urban waterfront with a distinct cultural identity. Completed in 2017, Shenzhen Bay Shekou Promeande quickly earned great popularity as one of the most authentic and vibrant public spaces for the 11 million people of Shenzhen City.

An iconic pedestrian bridge connects the previous phase of the Shenzhen Bay Park System to the recently completed Shenzhen Bay Shekou Promenade. Users are greeted by a Nature Park designed to facilitate various types of engagement with nature through cycling, jogging, and walking. A continuous recreational route with separate pedestrian and bicycle lanes meanders through a park landscape of forest, lawns and native tall grass meadow gardens.

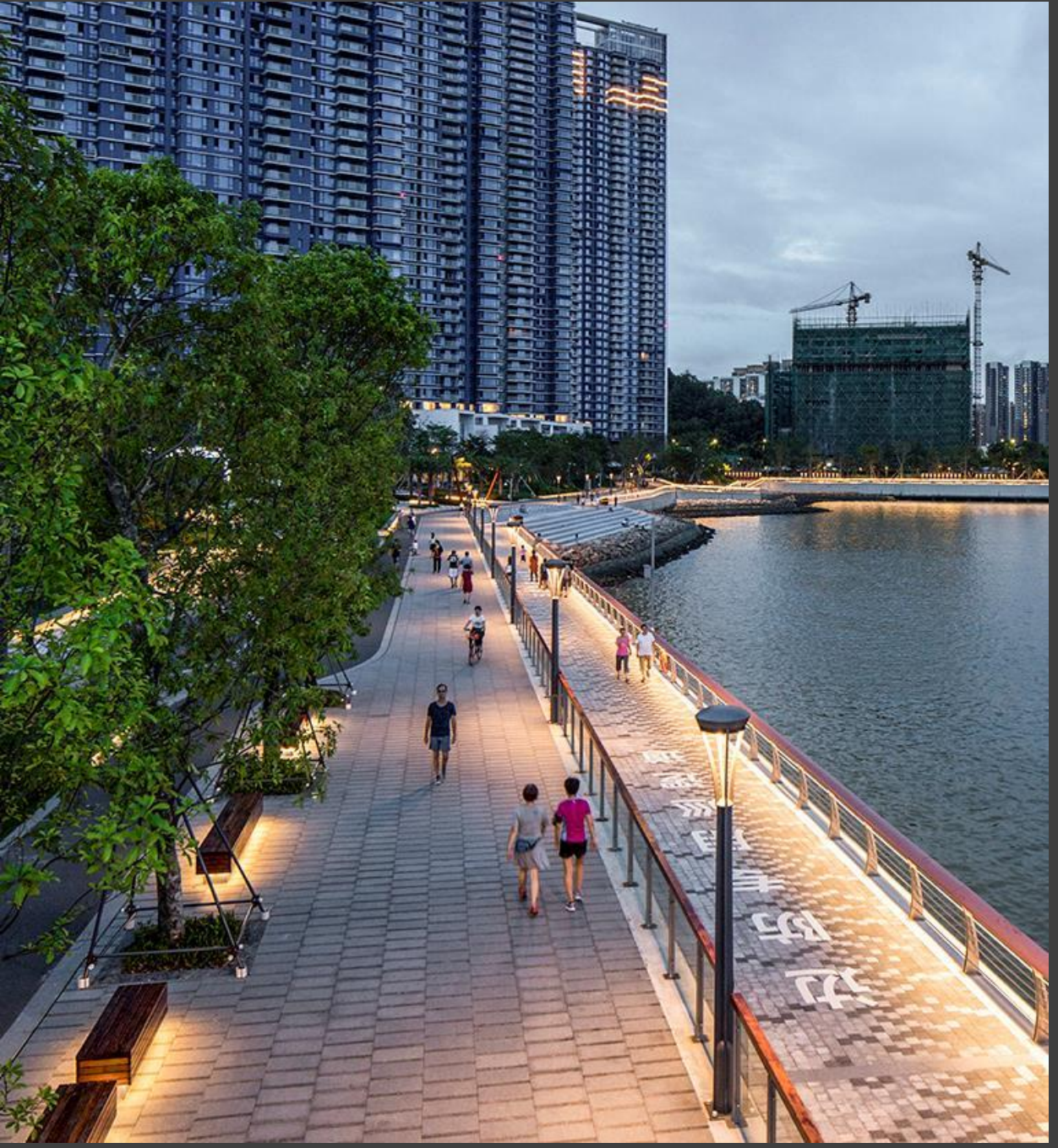
Along the promenade, creative paving patterns, topographic forms and planting textures create place making opportunities by introducing distinct character reminiscent of the context of this waterfront.

Simple but effective art installations are choreographed along the Promenade. They each serve as a thematic place-making element that delivers impressions of the waterfront: the tide, the wind, the coastal grasses and industrial city skylines. Together they function as uplifting moments that enhance the users' imagination and experience within the public space.

Steel art installation “ Invisible City”, inspired by the coastal industrial past.



Coastal prairie garden and steel art installation at Breeze Plaza.

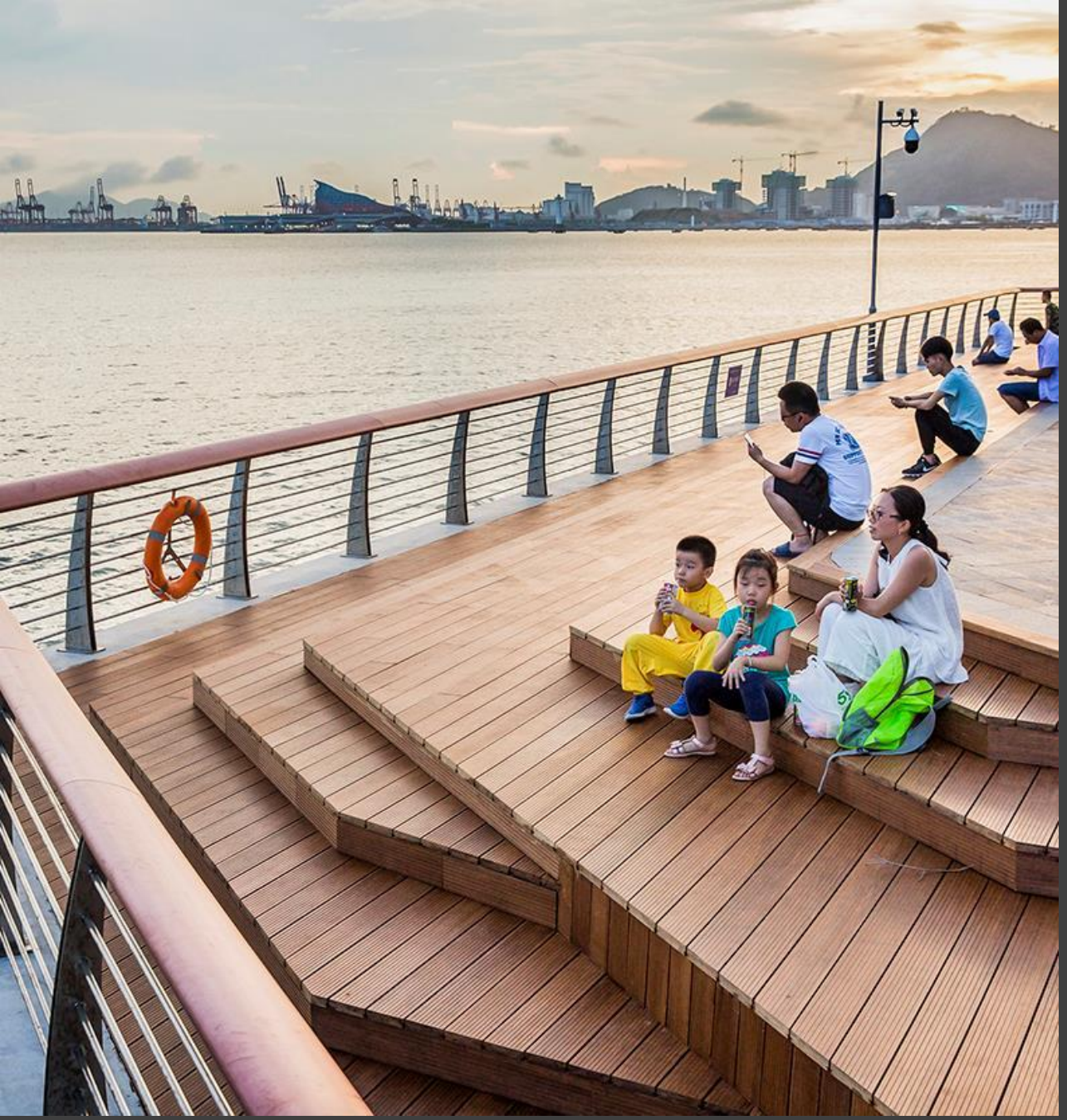


The promenade provides ample space for strolling, sitting and taking in the bay view. Based on local climate, benches, shaded areas and lighting effects are carefully designed to support day time and night time use.

Adjacent to the Peninsula mixed-use luxury retail and high-rise residential development currently under construction, the Peninsula walk creates a destination experience for shopping, strolling, gathering and other leisure activities. Echoing the coastal area's mountainous natural landscape, the design around the plaza incorporates a manmade landform with an elevated overlook providing a higher vantage point to the breathtaking bay views. The concept of re-imagined mountains is also applied to many landscape elements including planters and benches.

The Peninsula Plaza is a popular urban living room for residents from the surrounding communities as well as Shekou visitors. With its culturally-enriched lighting design and paving materials application, the space is designed to hold many types of activities from small social gatherings to larger public events, such as outdoor movies.

The overlook, accessible through ramps and stairs, is an attractive spot for park users. Its furniture and paving concept create a space an informal space with a refreshing sense of style for Shekou’s young people.



The ocean view terrace, with its warm paving surface and wide seating steps, affords a variety of leisure uses. Plenty of bench seats along Peninsula Plaza support leisure use.

Fish Harbor Park, Shekou's fishing harbor, with over 100 years of history, is a cultural landmark of Shenzhen Bay and has witnessed Shenzhen's dramatic transformation. This natural deep-water port hosts hundreds of fishing boats and functions as a seafood storage and wholesale center. Keeping some of the fish boat parking and seafood unloading capacity was a goal of the design for Fish Harbor Park which was achieved through careful planning of both recreational use and fishing production to allow multi-use of the shoreline without conflict.

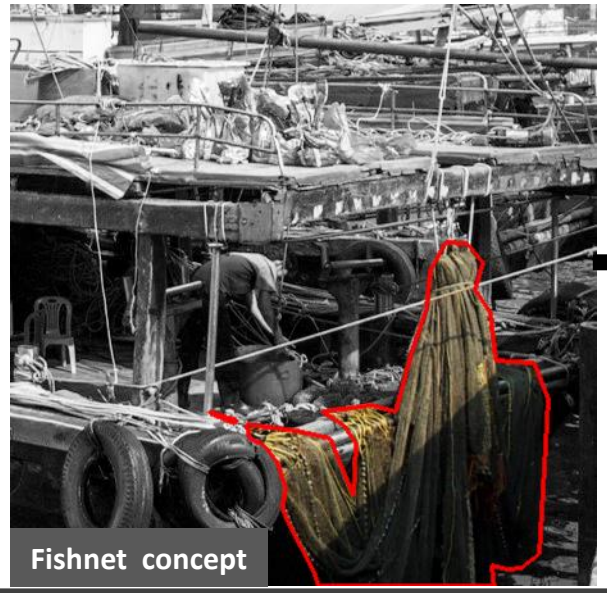
Fish harbor’s central play area accommodates a variety of leisure activities for residents (especially families) from nearby neighborhoods. As a repetitive motif, “miniature mountains” are introduced into the skating ground, enhancing a sense of place with fun elements.

Fish harbor before construction

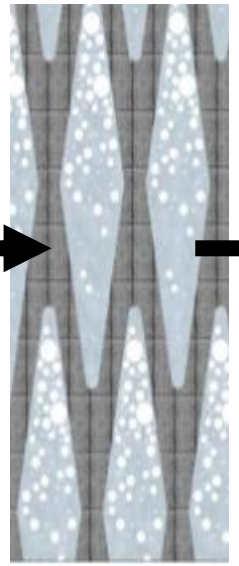
Fish barrels concept

Park pavilion #1

Fish harbor before construction



Fishnet concept



Park pavilion #2

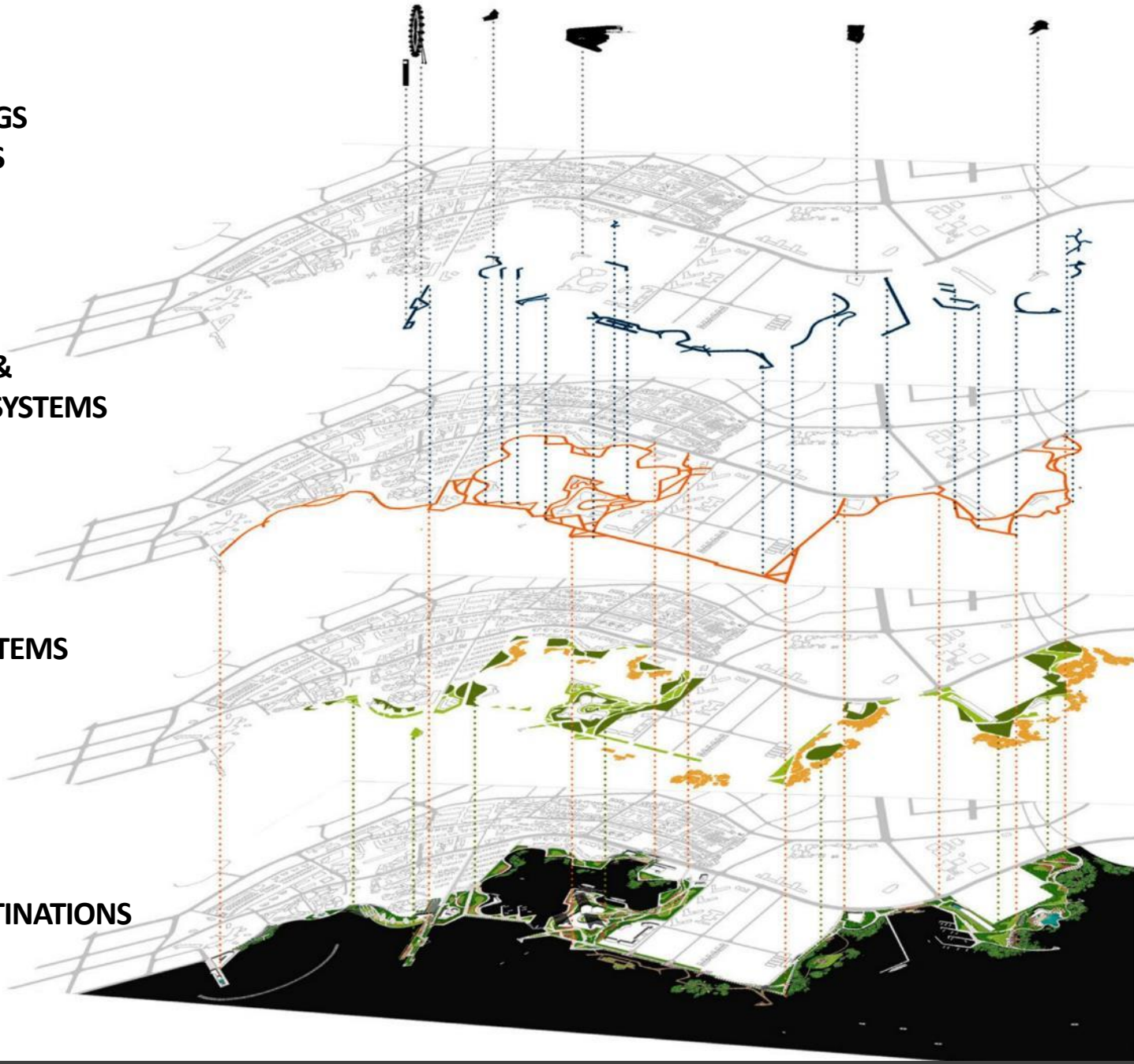
Inspired by circular fish barrels and fish nets used on boats at the Shekou harbor, the park pavilion canopies incorporate patterns that reflect this contextual element and reinforce a sense of place through architectural impression.

PARK BUILDINGS AND FACILITIES

PROMENADE & BOARDWALK SYSTEMS

PLANTING SYSTEMS

PLACES & DESTINATIONS



The landscape place making strategy for Shekou promenade involves the careful planning of multiple systems - comprehensive circulation networks (on land and water), a rich and vernacular planting palette system, and a park shelter and service building system - supporting an intertwined outdoor experience with culturally-enriched design details.